

Consulting
Marketing
Web Design
Training



Small Business Solutions



SMALL BUSINESS SOLUTIONS

We want to see you grow, building your business, and Purple Star Consulting can help. Custom solutions that work for you on small creations, or continuous projects.

Purple Star Consulting offers solutions to small and growing businesses. We specialize in marketing, web design, training and consulting. Being a small business ourselves, Purple Star understands the need for service at a fair price without cutting the level of professionalism, quality and customer service.

Our aim is to provide world class professional consulting to small businesses while increasing their value and success. From small e-mail marketing campaigns, to full implementation projects, we will work closely with you to understand your needs.

Our success is based on your success. To continually aid in your accomplishments, we are proud to offer our client knowledge library. This area is only available directly to those we are currently working with, or have previously provided services to. Here you will find articles on topics such as building brand loyalty, how to create dynamic e-mail signatures and links to other helpful sites and documents.

• PURPLE STAR CONSULTING

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Purple Star Consulting

MARKETING SOLUTIONS

Marketing today is not just about having an effective website. Social networking, e-mail and creative print campaigns can all be used as tools to increase your company's presence and brand recognition. We can help design, market and monitor results of each solution.

E-MAIL BLASTS

BROCHURES

WEB DESIGN

WEB MAINTAINENCE

FACEBOOK PAGES AND PROFILES

TWITTER



Purple Star Consulting L.L.C. is an independently run business. No project is too small for us to focus on. We have experience in a multitude of areas which allows us to offer you many different services that can help out in all aspects of your day to day business. Look through the items in this brochure, keeping in mind that this is a selection and not the full extent of solutions we can provide.

solutions that include marketing, training, web design and consulting

TRAINING

From your front or back office software package to Microsoft Office programs, we have the experience and expertise to quickly and efficiently train new or current employees. We can also create custom workshops, one on one training, or train the trainer classes. An educated work force is your greatest asset, let us help strengthen your team.

CONSULTING

Starting up a business or making changes to your established company can take a lot of time and effort. Allow us to take the lead on implementations of new software, new internal policies and procedures which allows you to focus on your main priority, your business. With vast experience in implementing new software rollout, operation procedures and marketing campaigns, we can work together to create a seamless non invasive project plan.



WEB SOLUTIONS

Perhaps your website is not your main concern, your focus is on your business and running it daily. We can offer straightforward web design that is easy to navigate and unpretentious. Alternatively, if you are happy with your current site but need periodic changes or maintenance provisions, we can help out there too.



BUSINESS TOOLS

Sometimes your business needs are as simple as needing a dynamic PowerPoint™ presentation, or Word™ template created. If computers and office tools are not your forte, focus on your own specialty and let us worry about the consistency and professionalism of your business documents. Ask about our interactive data cd's for a successful and powerful way to distribute your company's service information to potential clients.



CLIENT KNOWLEDGE LIBRARY

Available only to current or previous clients, we are proud to offer our library of tips and tools. Updated weekly, this password protected area will provide you with documents and links for ideas and suggestions for your business. Step by step instructions and simple "how to" advice will be sure to help you and all employees within your business.



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